

Allied Gardens Little League
5173 Waring Rd., #213
San Diego, CA 92120
www.aglitleleague.org

Allied Gardens Little League is a nonprofit 501(c)(3) California public benefit corporation and chartered Little League Organization.



Did you know that registration revenue alone doesn't come close to covering our ongoing expenses?

Our Sponsors play a critical role in helping us close this revenue gap. In addition, Sponsor support

allows us to provide access to an invaluable character-forming program for families who could not otherwise afford to participate.

Sponsorship creates a "win-win":

- Allied Gardens Little League is operated entirely by volunteers. 100% of your donation goes directly to the league!
- Be a good corporate citizen; support the youth in our community.
- We promote our Sponsors to hundreds of families, which builds exposure for your business.

We accept cash and in-kind* donations of goods and services. Sponsors who make an in-kind donation will receive benefits based on the regular retail value of the goods or services provided. In-kind donations must be directly related to the needs of our League (e.g., equipment rental, field supplies, etc.).

Please take the time today to renew or join us as a new Sponsor. You can view the list of benefits to find a sponsorship level that works for you (see attached). Returning sponsors will be happy to notice that **we have not increased sponsorship level amounts for the 2024 season and have added an additional sponsorship opportunity!**

If you have any questions, please contact me.

Thank you for your support!

Sincerely,

Christina Crenshaw
Sponsorship Coordinator, AGLL
Christina@aglitleleague.org
(702)241-3089

** In-kind donations must directly benefit the league; coupons and gift certificates do not qualify. Please ask if your in-kind donation qualifies.*

Sponsor Registration Form

Company
Contact
Title
Address
City, ST, Zip
Work Phone
Mobile Phone
E-mail Address
Web Site

- Player Sponsorship: \$225
- Supporter: \$150
- Full Supporter: \$350
- Grand Slam Club: \$500
- Power Hitter: \$750
- All Star Club (limited): \$1000
- Diamond Club (limited): \$2000
- Founders Club: \$5000

Donation type:

- Cash
- In-kind (i.e., goods and/or services), please describe:

Optional:

- We don't need sponsor benefits, please keep all of the money for the league.

Return this form with payment to:

Allied Gardens Little League
 ATTN: Sponsorship Coordinator
 5173 Waring Rd., #213
 San Diego, CA 92120

Note: for credit card payments, please register online at www.aglitleague.org

Select a sponsorship level (details listed below):

TERMS AND CONDITIONS

This agreement between Allied Gardens Little League (hereinafter, "AGLL") and the above-mentioned Company, or Contact, if personal sponsorship (hereinafter, "Sponsor"), is for the 2023-2024 season.

Sponsorship of AGLL must be, for the Sponsor, out of a sense of duty to help the community. While Sponsorship does afford some benefits, the higher purpose is to help AGLL impart the values of teamwork, sportsmanship, and fair play to the children of the community, so that they may someday use these values in becoming good citizens.

Sponsorship of AGLL does not permit the Sponsor to have any rights or responsibilities in the operation of AGLL or any of its Teams, nor does the Sponsor have any rights or responsibilities in the selection of managers, coaches, or players for any team in AGLL. Nothing herein shall make us partners or joint ventures. The Sponsor and AGLL are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein.

Any reference to the Sponsorship under this agreement must make it clear that the Sponsorship is with AGLL ONLY, and NOT with Little League Baseball and Softball, the organization. Use of the marks or logos of Little League Baseball and Softball by any local Sponsor is prohibited, unless permission is expressly granted in writing by Little League Baseball, Incorporated.

 Sponsor Representative Signature
 Date:

 Printed or Typed Name

 Title:

Allied Gardens Little League, 5173 Waring Rd, #213, San Diego, CA 92120

Allied Gardens Little League is a nonprofit 501(c)(3) California public benefit corporation. Consult your tax professional regarding tax deductibility.

Sponsorship Levels and Benefits

Player Sponsorship: \$225

- Be a champion of youth by supporting a young player through our Player Sponsorship program.
- Make a lasting impact by covering the full registration fees, including a cap and jersey. It's a wonderful way to provide the gift of baseball to a young player who might not otherwise have this opportunity. Each sponsored player will be designated by AGLL.
- Receive not one, but two yearbooks - one for the player you sponsor and one for yourself to commemorate this act of kindness.

1. Supporter: \$150 Donation

- Support your community little league with a generous donation
- Gain valuable exposure as a sponsor on the AGLL website where potential customers can easily find your company name.

2. Full Supporter: \$350

- Let your brand shine on the field with a striking, small banner* proudly displayed at AGLL.
- Highlight your business with a prominent listing in the AGLL Yearbook, complete with your logo.
- Continue to benefit from all the perks of the Supporter level, amplifying your brand's reach.

3. Grand Slam Club: \$500

- Gain attention with a small banner* proudly displayed at AGLL, where your brand can be showcased.
- Enhance your reach with the opportunity to promote a monthly business special on the website and through impactful Facebook/Instagram announcements.
- Continue to benefit from all the perks of the Supporter level, amplifying your brand's reach.

4. Power Hitter: \$750

- Showcase your brand with a large banner* at AGLL.
- Extend your influence with a monthly promotion of your business specials on the website and through engaging social media channels.
- Lighten the load by providing a 50% registration discount for one child, further cementing your commitment to the community.
- Elevate your brand to a new level by having your business name proudly printed on the sleeves of one team's game Jersey for a given division, adding a personal touch to your sponsorship. **
- Continue to benefit from all the perks of the Supporter level, amplifying your brand's reach.

5. All Star Club: \$1,000

- Imprint your legacy with one dugout named after you for the current season, acknowledging your support for the little league
- Make a statement with a half-page advertisement in the AGLL Yearbook, reaching a captive audience.
- Enjoy the spotlight with special announcements during opening and closing day, ensuring your brand receives the attention it deserves.
- Generously offer a 50% registration discount for up to two children, spreading the joy of baseball even further.
- Dominate the field with a large banner* that proudly showcases your brand at AGLL.
- Your business name will be worn with pride on the sleeves of one team's game jersey, in a given division. **
- Continue to benefit from all the perks of the Supporter level, amplifying your brand's reach.

6. Diamond Club: \$2,000

- Ascend to the top by having one dugout named after you for the season, making a lasting impression.
- Solidify your presence with special announcements during opening and closing day, ensuring your brand receives the attention it deserves.
- Experience the love for the game by having the opportunity to throw out the first ceremonial pitch
- Offer the gift of baseball by providing a 50% registration discount for up to two children, nurturing future athletes.
- Make your brand unforgettable with a large banner* displayed at AGLL.
- Amplify your reach with a monthly promotion on our website and social media
- Sponsor one team in a given division with your name or logo on the sleeve of team game jerseys.**
- Showcase your business with a full-page advertisement in the AGLL Yearbook.
- Of course, enjoy all the perks of the Supporter level, now with even more added value.

7. Founders Club: \$5,000+

- Be recognized with every designated “home” dugout bearing your name for the season, symbolizing your commitment to the league.
- Bask in the glory of special announcements during opening and closing day of the season, reaching every parent, coach and little league player in attendance
- Receive 100% off of your registration and up to three additional children, creating lasting memories for all four young athletes.
- Brandish your business name or logo on the sleeves of team game jerseys in a selected division, showing your unwavering support. **
- Make a bold statement with a large banner* displayed on each field at AGLL, reaching a wide and appreciative audience.
- Exponentially grow your influence with monthly business specials
- Command attention with a full-page advertisement in the AGLL Yearbook, showcasing your brand.
- Secure your legacy with a capital improvement named after you or your business (a list of options will be provided upon request).
- Shine in the digital space with a dedicated location on the AGLL website, highlighting your company.
- Of course, receive all the benefits of the Supporter level, now with an array of exclusive and impactful perks that ensure your brand is front and center in the AGLL community.

All tier benefits will be for the current, sponsored season.

*One banner included and will be displayed for the current, sponsored season. Actual size may vary based on artwork dimensions and location. Large banners are up to 32 sq. ft., and small banners are up to 16 sq. ft. Additional banners can be purchased and displayed on other AGLL fields for \$125 each.

**Divisions may be designated by AGLL.

Want to sponsor us another way? Let us know what you would like to do, and we will see if it is feasible!! If you are a licensed contractor, plumber, electrician, or landscaper, we can always use your help!!